

Prerequisite knowledge for ICO investors (ICO 101)

This informative tutorial will illustrate interesting statistics within the industry, and their overall impact.

Here are just some of the most interesting statistical data from both 2017 and 2018, which will give you a broader picture of how quick ICO developed, and how big of a potential it brings to the table:

1. **\$3.8 billion** have been raised in **2017**, and more than **200 ICOs** were initiated. However, almost **70% of all the ICOs were prompt to some kind of scams**. **Our ICO guide for Investors** will encompass features which will highlight and flag-up potential scamming behavior, and make you feel much safer when investing.
2. 2018 has been even crazier than 2017 when it comes to the ICOs. Almost **\$12 billion** have been raised up to August 2018. People started noticing a potential benefits, and **1463 ICOs** have been initiated. **565 ICOs** failed to reach soft cap; **192 ICOs** got lost after the token sale - adding up to **757 ICOs** which disappeared along the way, and more than **\$833 million** gone to waste. Be one of the **WINNERS** by following our steps.
3. **Top 5 ICO industries** during the first half of 2018 add up to **35.3%** of all ICOs. **Finance** (12.7%), **Payment and Wallets** (6.35%), **Commercial retail** (5.75%), **Asset Management** (5.6%), and **Blockchain platform** (4.9%) have been mostly used as means of decentralization. Follow our **in-depth analysis of the industries** and understand how **various types of tokens** are being utilized.
4. **Return of Investments (ROI)** favored only a few ICOs, having an unprecedented growth since their initiation. **NXT** (ROI **600k%** ROI), **IOTA** (**220k%** ROI), **Ethereum** (**150k%** ROI), **NEO** (**100k%** ROI), and **Spectrecoin** (**52k%** ROI) all recorded unbelievable results since their initiation. If you want to **MAKE SURE** to check which future ICOs will be able to reach that level of ROI, please subscribe.

For more information please visit: <https://www.coinpoint.net/icoguides>